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Welcome to the Italian WILD project

Across Europe, women leaders of sport are joining together to create a network which we hope will change the way sport is run across Europe. ENGSO, the European Non-Governmental Sports Organisation, created the WILD project with the sport of sports federations and organisations in Italy, the Czech Republic, Sweden, Finland, France, the UK and Denmark. The aims of the project are to

- increase representation by women in leadership positions
- build the competence and confidence of women in decision-making positions
- increase support among organisations for the contribution women can make to sports leadership

Men and women do not compete on a level playing field in sport across Europe:

- Men play more sport than women- 43% of males, as opposed to 37% of women and
- Young men play more sport than young women- 19% of men aged 15-24 play sport 'regularly', as opposed to 8% of women

By upskilling and promoting women leaders in sports across Europe, we hope that more women will reach decision and board making positions in the field of sport. The reason for this aim is that

- Diverse boards make for better decision-making and more effective organisations; and
- Companies where women hold at least 30% of senior management positions are significantly more successful and better able to deal with future challenges

From sport's perspective, the more women are on the boards of sports organisations, the more likely it is that projects created by those boards to run their sports such as grassroots programmes, talent pathways, coaching schemes, facilities regeneration and so on will meet the need of women in sport.

We hope you enjoy the Italian WILD project, have a successful start in Torino and that we will see you soon!

Thanks,
James.